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Business IT Solutions Specialist

-  EPOS Systems
-  Biometric Fingerprint Attendance System
-  Contact Relationship Management Solution
-  Bespoke Software & Website Development



About Purple-i Technologies

In 2001, the founders of Purple-I set out to create a total software solution for Prestige Auto Group, an accident claims management specialist, to manage its complex daily business processes. The successful implementation of this unique claims handling software has resulted in faster more streamlined administrative processes, better customer care and considerably less paperwork. Using some of the components from this software the



Purple-I software development team have produced an Attendance Management Solution, Electronic Point of Sale Solution, and a Contact Relationship Management Solution (CRM), which will enable SMEs to effectively manage all their daily business activities from HR to customer relations and Back office functions.

Our unique position in the marketplace has enabled us to develop an extensive customer base built on referrals and customer adoption. Our focus is primarily on the SME business community in the UK which has seen a rapid growth in numbers in recent years. We aim to provide low cost solutions which are both affordable and cost effective, and will enable our customers to improve resource management, reduce costs and improve the level of customer care. We have a long-term commitment to our clients; part of which includes providing a high quality after sales service and support (both technical and functional).

Our clients are from a range of industries from Retail and Hospitality to Education, Media and NGO sectors. We supply our products and services nationwide, and have also supplied software only products worldwide.

We are committed to create the next-generation digital workspaces, using the three key components in IT for business, Software, hardware and Media solutions, allowing administrators, managers and directors to effectively collaborate in the drive for business success.



Bespoke Software & Website Development

Bespoke software is any software application developed specifically to your custom requirements and is particularly used when there are no 'off the shelf' alternatives available. The Purple-I software development team have been developing high quality bespoke software since 2001. Our expertise in Microsoft and Delphi programming languages allows us to create reliable bespoke software applications cost effectively and on time.



Our bespoke software is developed in six stages, in order to meet the specified requirements to your satisfaction. The stages are as follows;

- i** The initial consultation will assess your business requirements.*
- i** The quotation will be based on the consultation and will include detailed costing and an implementation plan with timescales.*
- i** A detailed specification is produced to describe the scope and functionality of the project.*
- i** The application will be developed in stages, allowing you to approve and comment at every phase.*
- i** The application is then installed, which may involve importing data from existing systems and integrating it with your other applications.*
- i** Support for the software will be provided once the project is complete (optional).*

We have experience of developing software for a wide range of industries and have developed a variety of software solutions to meet the specific needs of our customers. Whether integrating back-end applications or merging existing systems, all our software undergoes rigorous development and testing, providing you with the best software solution for your business.

To discuss your requirements, please call one of our sales consultants on 08453881971.

Contact Relationship Management Solution (CRM)

Contact Management Database



iWORKdb is a complete affordable contact management system which will create a centralised repository of customer data that sits neatly alongside Microsoft Office and is accessible through applications your employees use every day.

This is a CRM that works – the way you do, the way your business needs it to and the way IT wants it to. Purple-I understood, when developing iWORKdb, that it is always work that comes first, not technology. Because iWORKdb is designed with the familiar user interface of Microsoft Office products, even new tasks and processes are mastered quickly.

iWORKdb delivers full sales, purchasing, and contact management capability in a fast, flexible and affordable manner. Employees can access sales, purchasing and contact information to make sales decisions, run marketing campaigns, schedule resource, solve customer issues and get strategic views of the business through extensive reporting.

Contact Search



Contact Details



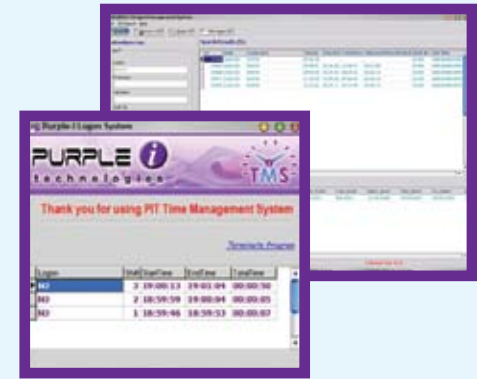
Diary Report



Purple-I Time Management System (TMS)

Biometric Staff & Student Attendance Record Management System

- i Control** employee attendance when you are away
- i Reduce** late arrivals & stop early leavers
- i Save** on salary over payments
- i Instant** salary calculation
- i Monitor** & keep track of employee absence



Purple-I TMS solution will allow you to manage and record your employee/student time and attendance. Employee /Student attendance and clock in/out time information can be entered through finger print scanners, so there are no excuses about leaving the ID card at home. The system can be installed on your existing IT network infrastructure, allowing you to access this information on your local computer. For employees, you can manage leave requests and also set rota and pay rates for each individual which will then be cross referenced with actual attendance data to calculate weekly/monthly salaries.

To book a no obligation demonstration, please call one of our sales consultants on 08453881971.

EPOS System (RMS)

Restaurant & Takeaway Management Solution

Purple-I RMS empowers your business with an Electronic Point-of-Sale (EPOS) system that provides a total management solution for the restaurant industry. A quick changing and unpredictable marketplace requires a system that is versatile, responsive and flexible to support and manage your day-to-day business tasks. Unlike other EPOS systems our solution is designed specifically for restaurants and other food and beverage establishments to meet your unique business model and provide advanced security measures to protect your profits.

The Advantages of a POS solution

There are **three main advantages** to a POS solution whether you work in retail or hospitality. And all three of these make sound business sense.

Saving money

i Reduce Theft and Misuse

Once employees realise that every item of stock that comes into the business is electronically recorded and available for you to check on a report, theft and misuse reduce dramatically.

i Greater pricing accuracy.

A POS system always charges the price you have entered, so staff cannot create a bill with the wrong price on it.

i Improving margins.

The reports from your POS solution allow you to establish what products are selling well and which are not. You can then decide if you want to promote certain goods or dishes that have a higher profit margin, and remove others.

i Recovering the initial investment.

A POS system will save you money which over time will repay the initial investment.

Gaining more control

i Stock management.

Using the sales reports from your EPOS system you can assess sales trends and plan future needs.

i Customer database.

At each transaction, the POS system can acquire the names and addresses of your customers. The result is a valuable customer database that's ideal for postal promotions.

i Instant information.

An EPOS system will give you information at any time within seconds, allowing you to analyse your business activities for frequently.

Improving productivity

i Trouble-free transactions.

EPOS system barcode scanners in shops speed up transactions and help prevent customers waiting too long at checkouts. In restaurants, waiting staff can use hand-held terminals that transmit customer orders straight to the kitchen. For take-away outlets your customer details will be automatically populated as soon as the telephone rings.

i Less paperwork.

An EPOS solution can take care of a great deal of routine paperwork related to sales and stocktaking.

We at Purple-I understand the needs of the small Restaurant and Retail outlet, which is why we are one of the leading suppliers of EPOS solutions to the Indian Restaurant Industry in the UK. Our unique software and intuitive user interface allows your business to work more efficiently and provide a better quality service to your customers. Our EPOS systems are being used throughout the UK and Europe, and our customers are able to see the real benefits to their business.

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